

May 22, 2018

Re: Sponsorship Request for 30th Anniversary Boogie Bash August 3 – 6, 2018

Dear Friends,

The Interior British Columbia Association for Injured Motorcyclists (I.B.C.A.I.M.) is less than three months away from hosting our 30th Annual **Boogie Bash** Event August 3 – 6, 2018 at the Rock Creek Fairgrounds 3380 Kettle Valley Road South. Rock Creek B.C. This is a quite a momentous occasion for us!

As a non-profit registered charitable organization (874317076RC0001) as well we hold a Certificate of Incorporation under the Society Act with the Province British Columbia (S-25540 November 10, 1989). The association is committed to fostering the necessary measures to assist motorcycle accident victims and their families. At this time, we are seeking sponsorship from local companies, industry partners and community organizations to help make our anniversary event successful by lending their names and financial support.

The purposes of I.B.C.A.I.M. are:

- to provide moral and financial assistance to the victim of motorcycle accidents and their families;
- to organize or assist in organizing motorcycling events in the community or to help publicize events in other areas;
- to generally promote motorcycle safety, motorcycle awareness and the sport of motorcycling in the region;
- to work with other community services and service clubs to achieve goals of a common interest;
- to hold recreational events to raise monies to carry out the purposes of the society; and
- to further the interests of the motorcycling community generally

The Associations main fundraising event is **Boogie Bash!** Staffed solely by volunteers, Boogie Bash is a weekend of organized events for motorcycle enthusiasts. This adult only event has over 1,500 supporters in attendance. A weekend pass is \$70 or \$60 for members both include on site camping. Residents of Rock Creek, Midway, Greenwood, Beaverdell, Bridesville and Westbridge, with picture I.D., are admitted free of charge. Events throughout the weekend include Bike Games, Show 'n Shine, Burn out Pit, Poker Run, Tattoo Contest, Merchandise Booth, Live Bands, Beverage Gardens, Food and Product Vendors. No matter what you ride, or even if you don't, come and enjoy a weekend of fun and music.

We hope that you will be interested in sponsoring our event! Our three levels of sponsorship include Bronze (\$50), Silver (\$250) and Gold (\$500). The funds raised at Boogie Bash permit I.B.C.A.I.M. to continue supporting and assisting injured motorcyclists. One does not need to be a member to receive support; however due to privacy laws it is necessary for the affected party or a representative to notify our organization of the incident.

Bronze Sponsorship level will benefit from:

- Will be listed in our event program as a sponsor
- Engraving on one event trophy as a sponsor
- Will be listed on our I.B.C.A.I.M. website with link to your website
- Will be listed on our Boogie Bash Facebook page with link to your website

- Will be listed in our Fall Newsletter
- Public thanks and recognition during the event
- Thank you letter from Association
- Receive 2 weekend passes to Boogie Bash
- Official receipt for income tax purposes

Silver Sponsorship level will benefit from:

- Receive all Bronze Sponsorship benefits
- Engraving on three event trophies as a sponsor
- Will receive ½ page color ad in our event program(Booklet style 5" X 7")
- Paragraph description for your organization on our Websites and Facebook pages

- Will receive ¼ page ad in our Fall Newsletter(Booklet style 8½" X 11")
- Space will be provided for your company banner (Pick up & delivery will be arranged)
- Receive 6 weekend passes to Boogie Bash

Gold Sponsorship level will benefit from:

- Receive all Bronze Sponsorship benefits
- Engraving on five event trophies as a sponsor
- Will receive a full page color ad in our event program(Booklet style 5" X 7")
- Full page ad for your organization on our Websites and Facebook pages

- Will receive 1/2 page ad in our Fall Newsletter(Booklet style 8½" X 11")
- Space will be provided for your company banner (Pick up & delivery will be arranged)
- Vendor area at event(if desired)
- Receive 10 weekend passes to Boogie Bash

We would be thrilled to have your support and happy to answer any questions you may have. I can be reached anytime at 250-263-2544 or info@ibca4im.ca To receive full benefits our deadline for sponsorship commitments is ~~May 31, 2018~~ deadline has been extended to June 30, 2018 should you wish to join in.

Thank you in advance for your willingness to support this very special milestone in our history, and the assistance to Injured Motorcyclists.

Sincerely,



Tracy Kucera, Secretary
Interior British Columbia Association for Injured Motorcyclists